



PTO MINUTES

Attendance:

Co-Presidents: Kari Murray and Liz Harvey

Co-Vice Presidents: Alena McClain and Tiffany Grebitus

Financial Secretary: Christina Simpson

Treasurer: Lisa Koelbel

Secretary: Jamie Shaieb

Dena Levine

Julie Henning

Principal: Michele Williamson

Kathy Steffano

Candace Andujar

Krista Hardwick

Amanda Divers

Erin Canova

Michele Barbieri

Kari Murray called the meeting to order at 6:32pm. The meeting was held in-person in the library with the option to attend via Zoom video.

Because the meeting was also held via Zoom, Liz requested the Zoom attendees to use the hand icon if they have any questions.

Meeting Minutes

Approved meeting minutes are posted to the Jackson EDH PTO website.

Kari asked for any corrections to the October Board Meeting Minutes. No corrections were made.

Lisa Koelbel made the motion to approve the October Board Meeting Minutes. Alena McClain seconded the motion. The minutes passed unanimously.

President's Report

Kari, Liz and the Virtual Auction Committee are working on getting the auction ready. The virtual auction is on November 30-December 6. Everyone is focused on supporting the VPs in helping make the auction successful. Kari shared that the Board approved to move \$1200 from the Power the Paw funds to Virtual Auction to help cover costs for the online auction program and marketing. She also mentioned that the cost for the online auction program is good for a full year, should the Board want to have another online auction again. Kari and Liz asked everyone to all help out where they can.

Financial Report

Lisa reported the financials for October. Income included a rebate from spirit wear, wine sales, birthday marquee announcements, Handles dining for dollars night and Papa Murphy's dining for dollars night. Expenses are classroom supplies reimbursements to teachers and insurance. No changes were made to the PTO insurance.

Lisa added the Santa's Virtual Auction to the budget (#28A) and moved the funds from Power the Paw to the Virtual Auction.

Principal's Report

Michele Williamson reported that the Halloween was fun this year. The kids really got decked out in their costumes and it was fun to see the Frontier teachers get dressed up and participate. Character counts and Jaggy gem awards were handed out in the classrooms. New games have been purchased for rainy days in the Ruppel Center. The counselor is presenting in the classroom and is doing great. There are 3 students that have passed into the millionaire club. The kids seem genuinely happy. The school is planning a holiday drive-through with inflatables.

Community Report

Krista Hartwick reported on the Pumpkin Carving/ Decorating Contest on Facebook. There was not a lot of participation. They learned that it was challenging to get people to post onto Facebook. Thank you to Candace for her help with Facebook. They are thinking of new ideas and what to do next time. The winners of the contest had an option to get a Target or Amazon e-gift cards. Frontier families seemed to be happy to be included.

Kari suggested getting more information out to families through banners at the front of the school. She asked if there was a way to virtually have a donuts for dad event.

The feedback was that when parents have to participate it becomes very difficult get participation. Kari suggested to talk offline to come up with ideas.

Spirit Wear Update

Julie Henning reported that another onsite sale date is coming up in November. The focus will be on selling long sleeve shirts and sweatshirts since the weather is getting cooler. They also will have a new logo on the shirts. The numbers reported in the financials are different than the sales that the team has. Lisa said she will follow-up with Amanda to confirm the numbers and get it all squared away.

Dena LeVine asked if there will be an online shop or is everything only available in a direct sale. The Frontier students can reach out to Amanda or Julie directly through Facebook to order spirit wear.

Kari suggested adding information in the newsletter so that everyone knows when the sales happen. Dena requested the information ahead of time so that the Room Parents can work with the teachers and get the information out to everyone.

Kari mentioned that sometimes the PTO newsletter ends up in junk or spam. Candace will look into the MailChimp cost so that the newsletter doesn't go to spam.

Kari suggested having a paper PTO connection form available at the teacher conferences.

Michele wanted to let everyone know that parent teacher conferences are in person but if a parent wanted a virtual conference they can request it.

Dining for Dollars

Michele Barbieri reported that Handel's gave \$150 and Chick-Fil-A gave \$206 from Dining for Dollars. Panda Express is on November 12 and Steve's Pizza on December 2 for the next Dining for Dollars fundraiser nights.

Santa's Virtual Auction Fundraiser

Tiffany Grebitus reported that she had contacted all the Gala vendors and they have agreed to reschedule the Giving Gala to March 19, 2022.

Alena McClain announced Santa's Virtual Auction is coming up on November 30-December 6. Auction items will be available to preview on November 27-29. Auction item pick up will be on December 11-12. The auction program, Greater Giving, will be up and running this week. They have attended a lot of training on the program. The program fee is paid after the auction has ended by deducting their fee from the proceeds. Tiffany Grebitus and Alena have been working on repackaging auction items and taking photos for the auction site. Tiffany and Alena thanked Kari, Liz, and Lisa for reaching out to businesses that donated and confirmed those donation. They are grateful to Candace Andujar for all her work in helping with marketing and communications. They will be sending out a sign-up genius link to help get items delivered and handed out.

Alena reported that there will be a Fund-A-Need option. The Fund-A-Need will be a water bottle refilling station. The cost is around \$10,000-\$15,000. They hope to fund at least one water station by the Ruppel Center. The Fund-A-Need goal is \$20,000. If funds allow, a second station will be set up near the A-Pod classrooms.

Michele Williamson offered to do an all call for the auction.

Julie Henning asked about the extra wine from the Gala. Alena and Tiffany will discuss options offline.

Alena and Tiffany will send graphic to Dena LeVine to help spread the word to all room parents and classrooms.

Jamie Shaieb suggested drawing up banners for the front of the school to save on marketing costs.

The week of the auction will need sign holders and signage in different areas of the school.

New Business/ Other Updates

Michele recommended a holiday drive through with Santa. She is asking for inflatable donations for the evenings of December 15-17. She is looking for a Grinch costume. It will be a super fun event.

Kari adjourned the meeting at 7:47pm.

Minutes recorded by Jamie Shaieb.