



September 2019

Dear Business Owner,

Jackson Elementary School's Parent Teacher Organization (PTO) is in need of your support. We are planning our annual Giving Gala, which is an auction-style fundraiser in El Dorado Hills. The money the Gala raises each year is designated to support and enhance various educational programs across all curricular platforms, including math, science, art, music, language arts, PE, and technology.

We all know that our schools need as much support as possible in providing a well-rounded education for our students - many programs in our schools depend upon our fundraising efforts. And the strength of our schools is a hallmark of our community. When our schools thrive, we all win. So we are asking the community to consider coming alongside our efforts. The Jackson PTO has a comprehensive marketing plan, offering multiple, effective opportunities to reach our 400 loyal and active families that invest back into local businesses.

Our annual Giving Gala will be held on March 21, 2020, which will have approximately 250-300 people in attendance. We are currently looking for donations and sponsorships. Your donation is tax-deductible as we are a non-profit 501(3)c organization. With your donation please include a high-resolution JPG image of your logo so that we may promote your business as one of our generous donors. We would like all items by February 16th, 2020.

We thank you in advance for your consideration of this opportunity. Please don't hesitate to contact me if you have any further questions.

Sincerely,

Candace Andujar
Vice President of Fundraising
vp@jacksonedhpto.org
(925) 852-5036

Non-profit 501(3)c tax ID# 91-1816260

Jackson Elementary School, 2561 Francisco Drive, El Dorado Hills, CA 95762