



Jackson Elementary School PTO Meeting Minutes - September 2023

Date and Location: September 5, 2023, 6:30 p.m. at Jackson Library

Meeting Called to Order By: Jamie Shaieb at 6:34 p.m.

Attendees:

Interim President: Jamie Shaieb

Vice President: Hanna Calleri

Treasurer: Shawna Hook

Financial Secretary: Jamie Williams

Secretary: Christina Simpson

Room Parent Coordinator: Stacie Roberts

Community Team: Adaria Torres, Kristen Mullen, Chelsea Bassett, Danielle Rios, Michelle Abbruzzese

Communications: Maria Lorenzana

Principal: Michele Williamson

Teacher Representative: Beth Weisser

Welcome & President's Report: by Jamie Shaieb

Review of meeting minutes from May 9, 2023 - \$650 expenditure for recognition sign approved over the summer in addition to \$40,000 toward the campus beautification/mural project.

Christina will add an addendum to the May minutes. MOTION: Hanna Calleri makes a motion to approve the May 2023 minutes. Shawna Hook seconds the motion. The motion passes unanimously.

PTO meetings will include a drawing for all guests to win Jackson spirit wear for attending - please fill out a Post-It note with your name. Winner will be drawn at the conclusion of each meeting.

Introductions and thanks to committee members.

Reminder of ribbon cutting ceremony for the all abilities playground tomorrow - students/staff/parents to wear Jackson spirit wear. Please join us at 9:00 a.m. for the event.

Financial Report: by Shawna Hook

Copy of financial report provided to all attendees. Total spend to date is \$28,800 with a bank balance of \$101,895. There are a few outstanding checks from business boosters and Dining for Dollars that we will follow up on. Adding an expense of approximately \$725 for tax preparation this year to be accounted for in next month's report (cost went up from last year).

Question asked by Jamie Shaieb: Does anyone have a contact at Intel? Jackson used to receive business booster support from Intel, but we have not in recent years.

Principal's Report: by Michele Williamson

We are already in full swing this school year. Ongoing activities include: JAG, art, volleyball (Oct. 4th is the first game), cross country, and dance (Oct. performance). Very exciting start to the year!

A Jackson parent brought an idea to Mrs. Williamson to have a coffee truck in the school parking area before school each day that will give 5% of proceeds back to Jackson. This parent already has the truck/van ready, decked out with compostable materials. It's electric, beautifully decorated, and she's ready to serve coffee every morning. Checking on permitting to park a van across the street. Mrs. Williamson's ask is that only parents are served to avoid children dealing with hot beverages, sugar rush from cocoa in the mornings before school, etc.

New TWIG curriculum has launched this year, new experiments in the classroom, kids are really excited about the new program.

All abilities playground dedication is tomorrow morning. Everyone is to wear spirit wear. Staff will be wearing "Better Together" shirts (design like mural). Village Life, KCRA, Mountain Democrat, etc. will be there conducting interviews. Ben Glickman will be speaking alongside Michele Williamson, Jim Shoemake, and other dignitaries. Channel 2 is filming for the educational channel.

Committee Reports:

Community: by Danielle Rios

Ice cream social was a success with a great turnout. Handing out the ice cream did not go as planned due to long lines and issues with the payment system. There was plenty of ice cream, but it was not pre-packaged as previously planned. Some ideas generated for next year to help improve the process, in addition to activities for kids to do at the event (playground was not ready this year as anticipated). Overall, positive outcomes and everyone enjoyed having it on the second day of school as everyone is excited to see each other after summer break.

Jamie Shaieb mentioned that typically Ice Cream Social is held about 3 weeks into August to kick off Power the Paw. Stacie Roberts and others felt the change this year was good as it welcomed families back to school and participation was high. Slight scheduling issues with Marina Middle School hosting their back to school night the same night, but this was unavoidable as Ice Cream Social was scheduled first. Will consider timing next year.

Room Parent Coordinator: by Stacie Roberts

Room Parents are all identified and ready - 20+ people attended the meeting last week and were given the handbook for the year. Only 38 family contacts are missing for the communications list, which is minimal compared to years past. Thanks to Michele and Ben for working diligently on this so PTO/Room Parents can include all families in the events at Jackson.

Spiritwear: by Kristin Mullen/Chelsea Bassett

All small sizes of spiritwear are sold out already. We have spent \$5,940 purchasing spiritwear and have sold \$5,876 so far, with inventory leftover still available for sale. This year there are new shirts, hats and Croc(R) charms, which have been a huge hit. The next big sale will be at the Fall Festival. Parents are asking for adult sizes in spiritwear for themselves, especially purple tanks and men's dri-fit shirts. Discussed setting up an "online store" through a vendor so parents can order directly and inventory doesn't become problematic for the budget.

VP's Report: by Hanna Calleri

Business Boosters program will only be reaching out to businesses once for donations to avoid tapping businesses multiple times throughout the year who have already made donations. We have received \$2,000 so far with another \$5,000 coming in. An additional \$11,000 is committed but we have not received checks yet - Hanna will follow up with these businesses.

Power the Paw thermometer is ordered. Marketing starts next week to increase awareness. We needed a new option for donation payments - "Give Butter" is a platform that might work well. Hanna will follow up with this platform and launch if it fits our needs. Hanna is designing the flyers to be included in Friday Folders - prizes for class participation and highest dollar amounts will win ice cream/popsicle parties.

Fall Festival: October 6th is Boo Bash/Fall Festival. Volunteer sign up was sent out to families via SignUp Genius last week. The same theme as last year was picked so we can reuse some decor items. There is an issue in getting entertainment for the event. If anyone knows of a band or other performing group, please contact Hanna. Baskets will be brought to school on October 2, and set up in the library. The \$200 room parent stipend can be used toward the basket, or the basket can be paid for with parent donations.

Communications: by Maria Lorenzana

We are getting a lot of positive responses from the new social media posts.

Principal's Update New Business: by Michele Williamson

New 4th/5th grade reading area looks great and kids are enjoying using the new space. The costs associated with building the living wall were more than anticipated, so Mrs. Williamson is asking the PTO to cover the extra cost of lumber (\$1075). She and her husband (who built the living wall) have donated the DG ground material and plants for the living wall.

MOTION: by Hanna to increase the budget for the reading area by \$1,075. Stacie seconds the motion. Motion passes unanimously.

The Touch of Understanding program will be coming on September 14 and 15. Discussion regarding the cost increase and whether the program would be good for both 4th and 5th grades versus only one grade.

MOTION: by Hanna to increase the budget by \$1,200 from \$2,800 to \$4,000 for the program. Danielle seconds the motion. Motion passes unanimously.

Donuts with Grownups will be on November 3, 2023. Michelle Abbruzzese is leading the event for the community team.

Next Meeting: October 3, 2023, at 6:30 p.m. in the library

Meeting Adjourned: by Jamie Shaieb at 8:03 p.m.

Minutes compiled: by Christina Simpson, Secretary